

# GRUMPY GANG

## WHITEPAPER

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# Abstract

Many were a laughing stock and some even flexed in the past about having a Facebook account, but now its user base holds an astounding number. Social media is bigger than ever, even life itself in current times and virtual reality is already breaking through the dawn. You probably are living under a rock if I even have to bother explaining **METaverse** to you. Ugh, still not ringing any bells? Don't worry we got your back!

# Trend

Metaverse is described as "an embodied internet where you're in the experience, not just looking at it". It focuses on a 3D world with virtual places where avatars can both socialize and do work. If stepping outside of your house, or driving yourself to the club is too much work for you, all you need to do is hop online with your VR.

With the pandemic happening, most work and studies have been transferred online. Like the world we live in progress on, online work meetings become more & more of a thing, online dates, online ART GALLERIES. Yeah, you read it right, people are selling arts & providing services.

# Metaverse

So, the metaverse is combining work, study, Leisure, basically life with VR-AR? Nope, apparently, it is more than that. The metaverse is different and much more a complete virtual reality because it is combining the two without merging them all the way.

## Idea

Metaverse, NFTs, Blockchain, etc, technologies that our ancestors would've called magic, In truth all these innovations have made life easier for us, but while they have their benefits, there's a dark side to all this. You all know very well how we often shy away from small tasks & decisions because they are unpleasant due to our instinct to avoid discomfort.

What if we say if you own a Grumpy, rather than being grumpy overlooking it on a marketplace to verify your ownership, you can carry it with you. You can even make it a part of your attire. Yes, it is possible and we will make it happen. What if we say owning a grumpy will make you a part of a decentralized business & Generate an income, where you would be a member of governing authority. What if we say owning a Grumpy will give you access to metaverse events, places, etc in your already well-known or developing platforms like Decentraland, Sandbox etc.

# Why Grumpy ?

Why Grumpy? You must be thinking why Grumpy? Your Grumpy will make sure you're not grumpy over small things by making you a part of something big, a business, a world, and will always be with you no matter where you are, right in your palm or pocket.

Why a dog? Because it will always be there for you!

## The Art ( From Artists POV)

What makes art beautiful? What brings a wow effect to an art? How do feelings get conveyed from art? There's no absolute answer to this but when you see a beautiful art your Anterior Insula( part of the brain responsible for the appraisal of beauty) gets stimulated and you can feel it, you don't need any scale to measure if the art you're seeing is beautiful or not, you just feel it.

Some create for others and some create for themselves. It relaxes them, and It gives their existence meaning.

We are often hit by a feeling of nothingness or grumpiness, and being an artist creating art allows me to explore a whole spectrum of emotions. It allows me to escape from this Human burden of consciousness.

Remember getting hit by the feeling of grumpiness, boredom, and Irritation? Yes, that's the origin of the character Grumpy Greg. Grumpy Greg is a dog (loyal and cheerful) but Grumpy, which is quite ironic and makes it even more interesting.

**IT'S ALSO CUTE THOUGH!!!!**



# ROADMAP



## 1 Launch

Launch of grumpies on the secondary marketplace.

## 2 Staking and generating passive income

Gumpy holders get rewarded by staking their Grumpy gang NFTs. Holders can lock their assets in the staking system and get rewarded with native tokens. Rarer the NFT, more will be the APY.

## 3 Grumpy Land in the metaverse

You all know Disneyland, don't you? What if we say we plan to make our own Grumpyland? Yes, part of the teams' designers are architects and professional 3d designers well versed in 3D and design. But that's not it, nothing's good if it is not an asset. The grumpy land will host events, and promotions for new NFT projects with great potential, even more.

### 3.1 Future prospects -

Grumpyland will have its own E-stores by collaborating with brands. You must've been scrolling through products on your favorite shopping apps, but stores in Grumpyland will bring the product to life. We won't ask you to imagine checking products on apps, you've done it enough.

Now picture yourself in a 3d world with the product right in front of you, where you can experience it from every angle by rotating and panning it around.

But that is not all, we're always open to more ideas for events and games that will be available to all but will profit our Grumpy Holders.

## 4 Establishment of DAO and community fund

Having a grumpy NFT or holding a \$GT makes you a part of Grumpy DAO. Your governing power in DAO will be determined by the amount of \$GT you hold. To ensure safe governance well thought system will be deployed.

### 4.1 Building a community fund

A % of the secondary sales will go to the community funds. The community is free to buy Bluechip NFTs (which will be fractionalized among DAO members), invest in other promising nft projects, etc. based on voting among the DAO members.

#### **Future Fundraisers -**

- **The founders will buy land in the metaverse projects like decentraland, sandbox to set up the community's own Grumpyland where various grumpy events will be organized including promotional events for upcoming NFTs, raising funds for the community vault.**
- **This endeavour will be followed by E-stores of collaborative brands in the Grumpyland.**
- **One of the major milestones will be the freelancing dapp regulated by the grumpy DAO generating revenue for the community.**

## 5 Development of Dapp

As of now Standard web apps such as Uber and Twitter run on computer systems owned and operated by your organization and give you full authority over the app and its behavior. A site can have multiple users, but the backend is controlled by a single organization. Whereas, DApp can run on a P2P network or a blockchain network. For Instance, BitTorrent, Tor, and Popcorn Time are applications that run on computers that are part of a P2P network, allowing multiple participants to consume content, feed or broadcast content, or both at the same time.

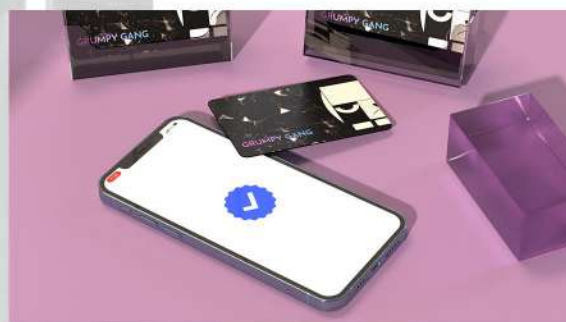


## 5.1 Grumpy Freelancing DApp

Development of Freelancing dAPP where a freelancing community of buyers and sellers can work with each other without any intermediary authority. As the Dapp comes into the function it'll start generating the revenue for the Grumpy community fund and Grumpy ecosystem.

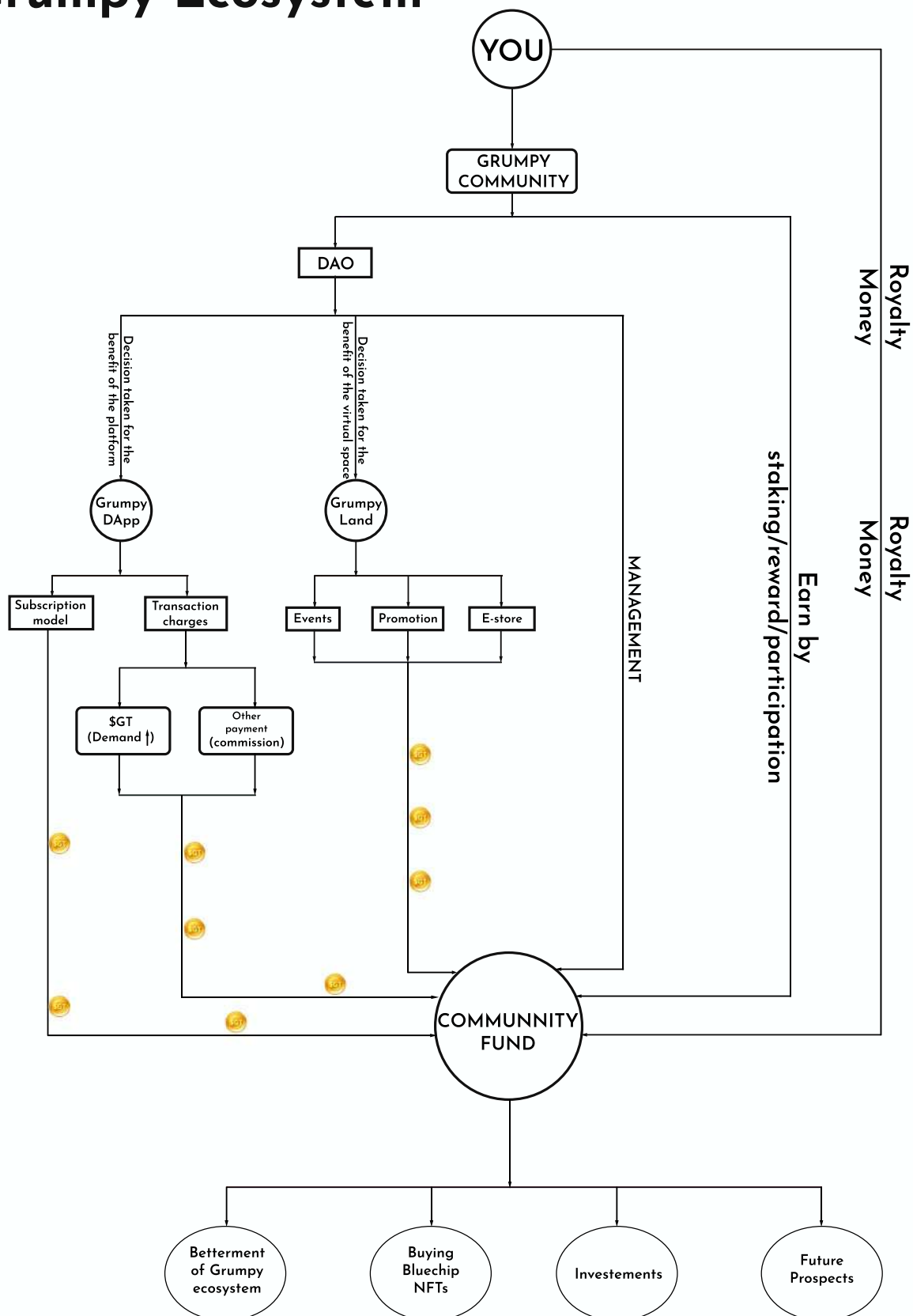
## Side perks and minor roadmaps

1. Giveaway or on demand order of different perks to the Grumpy Gang community (includes Merchandise, 3d printed grumpies, Accessories, whitelist spots, and much more)



2. The first phase of team expansion will be conducted to increase the efficiency of the workflow. Community members with the right skill set have the chance to become a part of the core team and can directly contribute to the project's growth.

# Grumpy Ecosystem



# Governance/community participation

## DAO -

With a DAO, hierarchy doesn't exist. Everyone is simply a member of the organization, with equal say and equal voting power based on the structure of the DAO. And the person who created the DAO could at any point leave the organization and everyone would carry on the mission.

Therefore, Grumpy DAO, a non-hierarchical organization will be designed in a way to run the grumpy ecosystem smoothly and help to Grow the project. Now Grumpy DAO will have various responsibilities and to manage them a well-thought Program or smart contract will be deployed. Being a member of Grumpy DAO will give you access to Vote on proposals, Delegation of tasks, and Participation in expenditures.

## Problems with the current DAO system -

### 1. Governance systems:

A decentralized governance mechanism consisting of thousands or millions of people making collective decisions is essential for all DAOs. Therefore, managing the dissemination of information and insights to all members is the most important issue for DAO.



## 2. Master nodes empower centralization:

The one who owns the most tokens is called the master node and is more important in governance decisions. Basically, the stake or node that owns the most tokens solves the issue of loyalty, as it can lose even more due to bad governance decisions. However, most of the network is underestimated. As a result, the network becomes more centralized, with decisions being taken by the disproportionately powerful minority.

## 3. Shadow voting:

A token holder without a monetary stake within the protocol casts a vote by borrowing a governance token to vote after which return it to the lender, making the DAOs much less resilient.

Therefore running every decision by a vote is dumb & inefficient. It takes a lot to make any project successful thus giving power in hands of every stakeholder by just holding a mere governance token is not sustainable in the long term. Rather designing a system and writing code in such a manner where only community members who have proven their worthiness can have more say in governance would be more efficient.





# Grumpy DAO Governance

## Level 1 Governance -

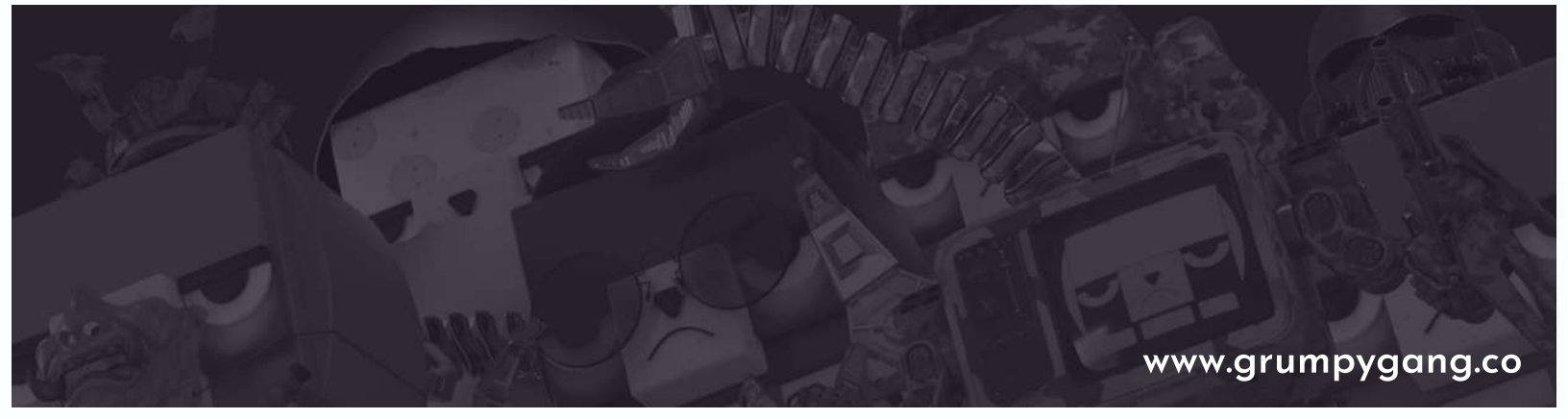
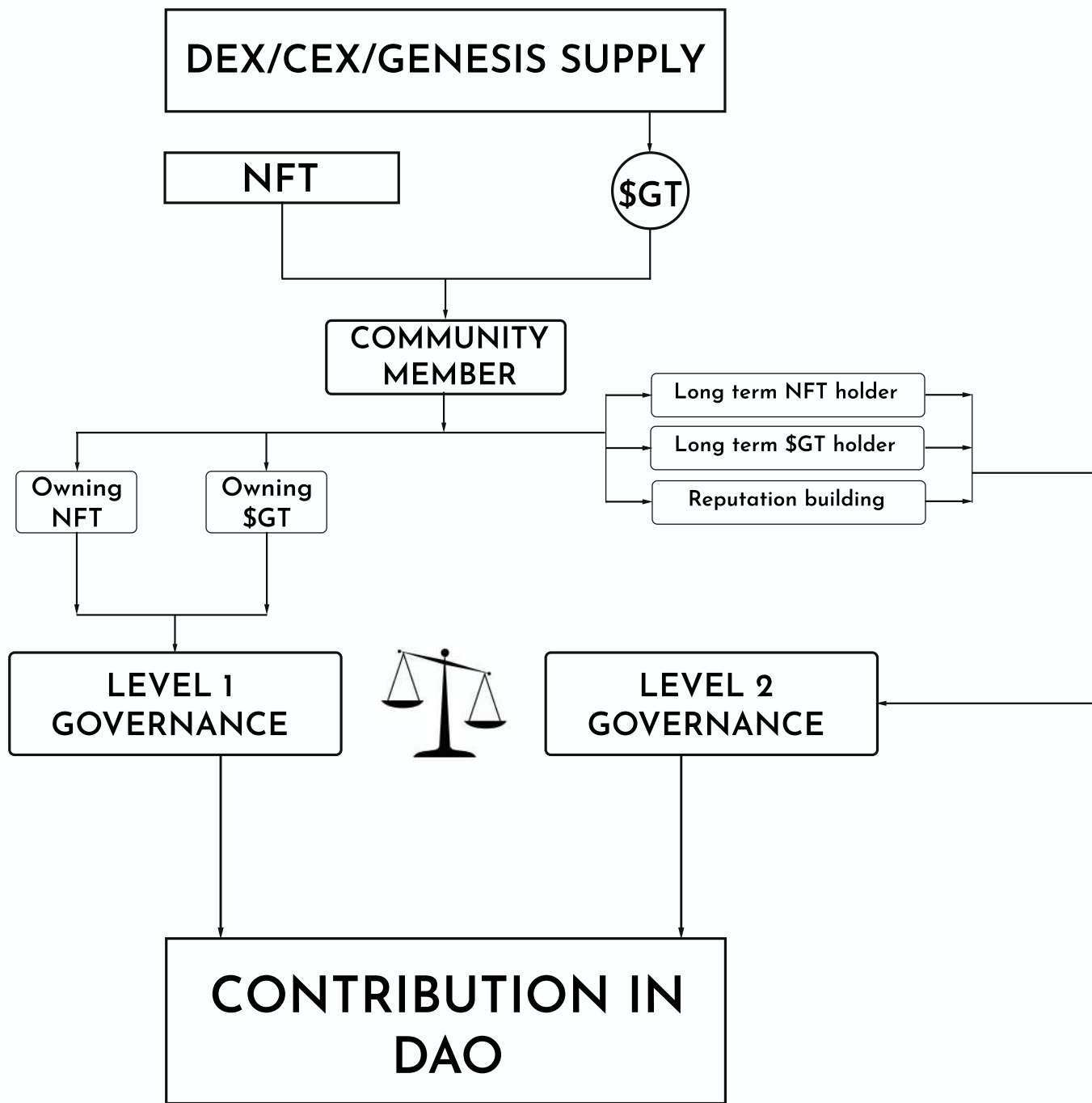
The person holding the Native token will be part of the governance system and will have a say in governance. Anyone interested in projects growth can contribute by holding a native token, the amount of token one holds decides his governing power. People can have a native token from centralized or decentralized exchanges or through genesis supply.

## Level 2 Governance -

To ensure every decision taken, every task delegated, every vote passed works toward the growth of the Grumpy gang project a well-structured reputation system will be built where stakeholders who have shown their worthiness towards the project either by holding Grumpy NFT for the long term, by holding Rare NFT for a certain period or by contributing in projects growth consistently will have more governing power.

## Enforcement -

- Community-based reputation system: Introducing human elements to evaluate the reputation of a DAO member. Running survey among members.
- Monitoring
- Sanctioning
- Incentivization.



# TEAM

